

## Message Text

UNCLASSIFIED

PAGE 01 SINGAP 01673 231145Z

44

ACTION EA-10

INFO OCT-01 ISO-00 EB-07 /018 W  
----- 005152

R 231023Z APR 75  
FM AMEMBASSY SINGAPORE  
TO SECSTATE WASHDC 2399  
USDOC WASHDC  
AMEMBASSY KUALA LUMPUR

UNCLAS SINGAPORE 1673

E.O. 11652: N/A

TAGS: BEXP, SN, MY

SUBJ: EDUCATIONAL TRAINING AIDS AND AUDIO-VISUAL EQUIPMENT  
CATALOG SHOW

REF: STATE A-9166, SEPT. 9, 1972

FOLLOWING SUMMARY REPORT ON SUBJECT SHOW IS SUBMITTED PER  
REFERENCE AIRGRAM:

- &1) NAME OF EXHIBITION: EDUCATION TRAINING AIDS AND AUDIO-VISUAL EQUIPMENT CATALOG SHOW.
- 2) PLACE AND DATES OF EXHIBITION: AMERICAN EMBASSY, 30 HILL STREET, SINGAPORE 6; APRIL 15-18, 1975.
- 3) NUMBER OF FIRMS SUPPLYING CATALOGS: 75
- 4) NUMBER OF VISITORS
- A) REGISTERED: 9116
- RJ) TOTAL: 242
- 5) NUMBER OF TRADE INQUIRIES DEVELOPED (CATALOGS REQUESTED): 456
- 6) NUMBER OF EXHIBITING FIRMS RECEIVING TRADE INQUIRIES: 73
- 7) COMMENTS: ATTENDANCE WAS AVERAGE FOR A CATALOG SHOW IN SINGAPORE BUT THE CALIBER OF VISITORS WAS VERY HIGH. MANY OF THE VISITORS WERE KEY PEOPLE FROM THE MINISTRY OF EDUCATION, SCHOOLS, AND OTHER GOVERNMENT TRAINING INSTITUTIONS. MR. RUSINOW, THE INDUSTRY EXPERT, HAD A FULL SCHEDULE OF APPOINTMENTS AND HIS FILM "LEARNING WITH TODAY'S MEDIA" PROVED TO BE VERY POPULAR. CRONK

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 23 APR 1975  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1975SINGAP01673  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Film Number:** D750142-0735  
**From:** SINGAPORE  
**Handling Restrictions:** n/a  
**Image Path:**  
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**Legacy Key:** link1975/newtext/t19750424/aaaaawjc.tel  
**Line Count:** 60  
**Locator:** TEXT ON-LINE, ON MICROFILM  
**Office:** ACTION EA  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 2  
**Previous Channel Indicators:** n/a  
**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** 75 STATE A-9166, 75 SEP9, 75 1972  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** ShawDG  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 07 JUL 2003  
**Review Event:**  
**Review Exemptions:** n/a  
**Review History:** RELEASED <07 JUL 2003 by SilvaL0>; APPROVED <03 FEB 2004 by ShawDG>  
**Review Markings:**

Margaret P. Grafeld  
Declassified/Released  
US Department of State  
EO Systematic Review  
05 JUL 2006

**Review Media Identifier:**  
**Review Referrals:** n/a  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** EDUCATIONAL TRAINING AIDS AND AUDIO-VISUAL EQUIPMENT CATALOG SHOW  
**TAGS:** BEXP, SN, MY  
**To:** STATE KUALA LUMPUR  
**Type:** TE  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 05 JUL 2006